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## WE CLAIM:

[C1] A method for improving response of a plant to stress, the method comprising:

- (a) adding a DNA molecule, whose nucleotide sequence encodes a polypeptide that is at least 90% identical to an amino acid sequence as in SEQ ID NO: 1 to the plant; and
- (b) expressing the DNA molecule in a plant.
- [C2] The method of claim 1, wherein the DNA molecule comprises a nucleotide sequence as in SEQ ID NO: 2.
- [C3] The method of claim 1, wherein the DNA molecule is stably integrated in the plant genome.
- [C4] The method of claim 1, wherein the stress is selected from the group consisting of cold, osmotic stress, drought, and abcisic acid.
- [C5] The method of claim 1, wherein the polypeptide is an Arabidopsis thaliana HOS10 transcription factor as in SEQ ID NO: 1.
- [C6] The method of claim 1, wherein the plant is a monocot.
- [C7] The method of claim 1, further comprising adding at least one other DNA molecule that encodes a transcription factor in a different pathway than HOS10.
- [C8] A transgenic plant comprising a recombinant nucleic acid encoding a HOS10 protein (SEQ ID NO: 1), wherein an increased expression of the protein within the plant results in increased cold resistance to the plant.
- [C9] The transgenic plant of claim 8, wherein the HOS10 protein has an amino acid sequence comprising SEQ ID NO: 1.
- [C10] The transgenic plant of claim 8, wherein the plant is a monocot.
- [C11] A plant seed comprising a recombinant nucleic acid molecule encoding a polypeptide comprising an amino acid sequence that is at least 90% identical to SEQ ID NO: 1.
- [C12] An expression cassette comprising a promoter functional in a plant cell operably linked to an isolated nucleic acid sequence encoding an HOS10 polypeptide (SEQ ID NO:2), wherein an enhanced expression of the polypeptide in the plant cell results in increased cold resistance to the plant.
- [C13] The expression cassette of claim 12, wherein the promoter is stress induced.
- [C14] The expression cassette of claim 13, wherein the stress induced promoter is selected from the group consisting of an ABA-inducible promoter, a turgor-inducible promoter, and an ethylene responsive promoter.

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[C15] The expression cassette of claim 12, wherein the promoter is selected from the group consisting of a viral coat protein promoter, a plant tissue-specific promoter, a monocot promoter, a ubiquitin promoter, a CaMV 35S promoter, a CaMV 19S promoter, a nos promoter, an Adh promoter, a sucrose synthase promoter, a tubulin promoter, a napin promoter, an actin promoter, a cab promoter, a PEP Case promoter, a 7S-alpha'-conglycinin promoter, an R gene complex promoter, a tomato E8 promoter, a patatin promoter, a mannopine synthase promoter, a soybean seed protein glycinin promoter, a soybean vegetative storage protein promoter, a bacteriophage SP6 promoter, a bacteriophage T3 promoter, a bacteriophage T7 promoter, a P<sub>tac</sub> promoter, and a root-cell promoter.

- [C16] A plant vector comprising a recombinant nucleic acid encoding a HOS10 polypeptide (SEQ ID NO: 1), wherein an expression of the polypeptide in a plant results in increased cold resistance to the plant.
- [C17] A host plant cell comprising a recombinant nucleic acid encoding a HOS10 polypeptide (SEQ ID NO: 1), wherein an expression of the polypeptide in a plant results in increased cold resistance to the plant.
- [C18] A plant vector comprising a recombinant nucleic acid encoding a HOS10 polypeptide (SEQ ID NO: 1), wherein an expression of the polypeptide in a plant results in increased salt resistance to the plant.
- [C19] A host plant cell comprising a recombinant nucleic acid encoding a HOS10 polypeptide (SEQ ID NO: 1), wherein an expression of the polypeptide in a plant results in increased salt resistance to the plant.
- [C20] A method for improving response of a plant to stress, the method comprising:
  - (a) adding a first DNA molecule, whose nucleotide sequence encodes a polypeptide that is at least 90% identical to an amino acid sequence as in SEQ ID NO: 1 to the plant;
  - (b) adding at least a second DNA molecule; and
  - (c) expressing the first and the second DNA molecules in a plant.
- [C21] The method of claim 20, wherein the expression of the first and second DNA molecules are controlled by different signaling pathways.
- [C22] A method for improving response of a plant to stress, the method comprising:

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(a) adding a DNA molecule, whose nucleotide sequence encodes a polypeptide that is at least 90% identical to an amino acid sequence as in SEQ ID NO: 1 to the plant; and

- (b) expressing the DNA molecule in a plant under a tissue specific promoter.
- [C23] The method of claim 22, wherein, the tissue specific promoter is selected from the group consisting of root, flower, fruit, leaves, stem, and petiole specific promoters.